

VOSS SUMMER BETTER SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. ELIGIBILITY:** The VOSS Summer Better Sweepstakes (“Sweepstakes”) is open to legal US residents of United States, who are the age of majority in their state of residence. Employees and the immediate families of VOSS USA, Inc. (“Sponsor”), The A Team (“Administrator”), and each of their respective employees, representatives, parents, retailers, distributors, subsidiaries, affiliates, suppliers, advertising agencies, and persons living in the same household as such employees are not eligible to participate in the Sweepstakes. Sweepstakes is subject to all applicable federal, state, local laws and regulations and is void where prohibited by law. The Sweepstakes begins on May 20, 2019 at 12:00:01 a.m. ET and ends on July 7, 2019 at 11:59:59 p.m. ET (“Sweepstakes Period”).

- 2. HOW TO ENTER:**

You must have a public Instagram account. Accounts are free but subject to Instagram's Terms of Service (<https://help.instagram.com/478745558852511>). Follow @vossworld on Instagram. During the sweepstakes period, VOSS will post weekly Summer Better pictures asking for comments. Post a comment and you will be entered into that week’s drawing. Each drawing period will begin at 12:01amET on Monday and end 11:59pmET on Sunday. Posting content to Instagram requires a mobile device. Message and Data rates may apply. Please consult your wireless-service provider regarding its pricing plans. You may also post a comment on the @vossworld Instagram page for free by navigating to: <https://www.instagram.com/vossworld/?hl=en> and posting a comment on the Summer Better weekly photo(s). Duplicate entries for a single individual will be disqualified. No responsibility is assumed for lost, late, damaged, misdirected, illegible, incomplete, incorrect entries or other sweepstakes materials, all of which are void, or for errors due to computer malfunctions, software errors, transmission problems or interruptions in operations. Sponsor’s database computer is the official timekeeping device for the Sweepstakes. Proof of transmission is not proof of receipt.

- 3. SELECTION OF WINNERS:** Weekly winners will be selected in a random drawing from all eligible entries received during that week. Entrants irrevocably agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. Potential winners will be notified via private message.

- 4. PRIZES:** There will be a total of 504 prizes awarded randomly throughout the sweepstakes period as follows:
 - 104 VOSS wireless speakers (ARV: \$30 ea.)
 - 100 VOSS pool floats (ARV: \$30 ea.)
 - 150 VOSS beach balls (ARV: \$7 ea.)
 - 150 VOSS metal straws (ARV: \$2 ea.)Total Prize Value: \$7,470

5. **ODDS:** Odds of winning depend on the number of eligible entries received for each weekly drawing.
6. **MISCELLANEOUS:** Sponsor reserves the right to void all entries made through any robotic, automatic, mechanical, programmed, or similar entry duplication method. Sponsor is not responsible for any (a) telephone, computer, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (b) communication disruption or other forces beyond the reasonable control of the Sponsor, including but not limited to disruption related to internet traffic, wireless networks, virus, bug or non-authorized intervention; or (c) damage caused by a computer or mobile device related virus or otherwise resulting to any computer or cell phone from such person's participation in the Sweepstakes whether human, mechanical or electronic. If any malfunction, error, disruption or similar damage occurs and impairs the administration, security, fairness, integrity or proper play of the Sweepstakes, Sponsor may, in its sole discretion, reserve the right to terminate, cancel, suspend and/or modify the Sweepstakes by posting a notice on www.vosswater.com. If the Sweepstakes is terminated before the end date, winners will be selected from among all eligible entries received as of the termination date. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption, or damage will be disqualified. Entries that contain errors, or are incomplete or received after the Sweepstakes Period, will not be accepted.
7. **LIABILITY & RELEASE:** By entering, participants agree to release and hold harmless Sponsor, Administrator and each of their respective parents, retailers, distributors, affiliates, subsidiaries, directors, officers, employees and its advertising, promotional and judging agencies from any and all liability or any injuries, death, loss, tax liability or damage of any kind arising from or in connection with participation in this Sweepstakes or the acceptance, use, misuse or possession of any prize won. By entering the Sweepstakes you further agree that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees or other related legal costs; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. This Sweepstakes and any disputes relating hereto are governed by the internal laws of the State of New York without regard to principles of conflicts of laws; any disputes will be heard exclusively in the state or federal courts the City, County and State of New York; by entering you irrevocably consent and waive any objection to the jurisdiction of said courts for any such disputes. Entering the Sweepstakes and/or acceptance of a prize constitutes winner's permission for Sponsor and Administrator to use winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation except where prohibited by

law. You agree that the Sweepstakes Entities (a) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from acceptance, receipt, possession and/or use or misuse of any prize, and (b) have not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right, in its sole discretion to disqualify from this or any sweepstakes it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these official rules, tampered with the entry process, the operation of this Sweepstakes, or any other aspect of this Sweepstakes.

WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES AND OTHER ASSOCIATES LEGAL COSTS) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO SEEKING CRIMINAL PROSECUTION.

- 8. WINNER LIST:** For a list of winners, send a self-addressed, stamped envelope to: VOSS Summer Better Sweepstakes, PO Box 1916, New York, NY, 10156. Requests must be received no later than August 30, 2019.
- 9. SPONSOR:** VOSS USA Inc., 236 West 30th Street, New York, NY 10001
- 10. ADMINISTRATOR:** The A Team LLC, 1441 Broadway, New York, NY 10018.